

Sports & Entertainment

Black Promoters Collective announces exciting partnership with Jazz in the Gardens Music Festival featuring headliner Maxwell

Hosted by Rickey Smiley & Jess Hilarious, with Additional Artist Performances Including Babyface, Jeezy, Scarface, Jaheim, Tamia, Marsha Ambrosius, October London, DJ Cassidy's Pass The Mic Live! and More

NEW YORK, Dec. 21, 2023 /PRNewswire/ - Black Promoters Collective (BPC) unveiled a groundbreaking partnership with Jazz in the Gardens (JITG), marking a significant step towards redefining and expanding the iconic festival experience. This strategic collaboration with the City of Miami Gardens is set to elevate the renowned Jazz in the Gardens music festival to new heights. The festival dates are slated for Saturday, March 9th, and Sunday, March 10th, 2024, and will take place at Hard Rock Stadium, home to the Miami Dolphins, Miami Tennis Open, and Formula One Racing; the festival's venue choice resonates with the vibrancy and energy of South Florida.

The soul-stirring, Grammy™ award-winning, and multi-platinum-selling Maxwell will headline while Babyface, Jeezy, Scarface, Jaheim, Tamia, Marsha Ambrosius, October London, and DJ Cassidy's Pass the Mic Live! with special guests are just a few of the incredible talents set to grace the festival's stages. JITG is hosted by Rickey Smiley &



Jess Hilarious.

"BPC is thrilled to work alongside the City of Miami Gardens to enhance the already vibrant Jazz in the Gardens brand and take it to the next level," states BPC Partner and CMO Troy Brown. "For example, notably, JITG has never incorporated the Afrobeat genre into its lineup. BPC plans to change that and infuse the festival with a mix of genres, promising an unforgetta-

ble experience for attendees."

"We are so excited to be hosting the 17th annual Jazz in the Gardens Music Festival. This year's partnership with the Black Promoters Collective promises an enhanced festival experience, and a line-up of talented artists who represent the diverse culture we have in Miami Gardens and South Florida region," said Mayor Rodney Harris. This year's festival staging aims

to make Jazz in the Gardens bigger and better than ever before. One of the exciting additions is introducing a vibrant marketplace, providing festival-goers with a diverse and immersive experience, offering rebranding strategies and accelerated storytelling, coupled with innovative brand sponsorship activation and a newly installed food truck village. This collaboration promises a dynamic fusion

"We are so excited to be hosting the 17th annual Jazz in the Gardens Music Festival. This year's partnership with the Black Promoters Collective promises an enhanced festival experience, and a line-up of talented artists who represent the diverse culture we have in Miami Gardens and South Florida region," said Mayor Rodney Harris.

of R&B, Soul, Afrobeat, and Hip-Hop genres, broadening the festival's appeal across diverse age groups.

This collaboration signifies a crucial milestone in the growth of the Black Promoters Collective, expanding its portfolio into festivals and other live performance markets. The partnership with JITG aligns with BPC's commitment to redefining the live performance experience, promising a truly unforgettable festival for all attendees.

About Black Promoters Collective (BPC)

The Black Promoters Collective (BPC) is a coalition of six of the nation's top independent concert promotion and event production companies. As a 100% Black-owned business, its mission is to be the world's leading producer and provider of culturally relevant live entertainment experi-

ences. To learn more, visit the website of Black Promoters Collective.

About the City of Miami Gardens

The City of Miami Gardens celebrated its 20th anniversary of incorporation in 2023. With a population of approximately 113,000, it is the third-largest city in Miami-Dade County. Miami Gardens is a solid professional community of unique diversity. It is the largest predominantly African American municipality in Florida and boasts thousands of Caribbean and Hispanic residents. The city is the home of the Hard Rock Stadium, Miami Dolphins football team, University of Miami Hurricanes football team, Orange Bowl football game, 2020 Super Bowl, Miami Tennis Open, the Miami Dolphins Training Facility and home of the Formula One Miami Grand Prix Race.

The city has demonstrated steady growth in the areas of community and economic development and has gained a reputation for being a premier destination in South Florida. Miami Gardens is the future host cities of the College Football Playoff National Championship and FIFA World Cup 2026. Miami Gardens is a 2020 All-America City.

Tickets to Super Bowl Experience Presented by Toyota now on sale ... from sports page 1

can attend free. Military and First Responders are eligible for a 50% discount.

Super Bowl Opening Night fueled by Gatorade – the national kickoff to Super Bowl Week – will open the week's events and will feature every player and coach from the two participating Super Bowl teams. The fan-friendly event will take place Monday, Feb. 5, at 3 p.m. PT at Allegiant Stadium in Las Vegas, home to Super Bowl LVIII. Tickets for Super Bowl Opening Night fueled by Gatorade are \$30, with no additional fees. Fans can visit SuperBowl.com/ExperienceTickets and SuperBowl.com/OpeningNight to purchase tickets.

"We are thrilled to bring Super Bowl Experience and Super Bowl Opening Night to the vibrant city of Las Vegas for the

very first time," said Peter O'Reilly, NFL executive vice president of club business, league events and international. "These family friendly celebrations will provide local and visiting fans with the opportunity to experience the excitement of Super Bowl LVIII, showcasing the true spirit and excitement of our biggest event of the year."

SUPER BOWL EXPERIENCE PRESENTED BY TOYOTA

Super Bowl Experience presented by Toyota will offer fans the opportunity to collect autographs from current NFL players and Legends, shop for merchandise from NFL Shop presented by Visa and participate in new and enhanced interactive games. Super Bowl Experience will also feature photo opportunities with the Vince Lombardi Trophy, a 40-yard dash against NFL

players on LED screens and a Super Bowl display showcasing all 57 Super Bowl rings.

The NFL OnePass app is required for entry into Super Bowl Experience presented by Toyota. For more information and a complete schedule of events for Super Bowl Experience, visit SuperBowl.com and download the NFL OnePass app. Fans who download and register for the NFL OnePass app will also be entered for a chance to win a pair of tickets to Super Bowl LVIII.

From 1-3 p.m. PT on Thursday, Feb. 8th, Super Bowl Experience will operate under sensory hours with sensory inclusive sessions

where the Super Bowl Experience environment will be adjusted to accommodate individuals with sensory sensitivities. During this time, modifications such as reduced noise and dimmed lights will be implemented to create a more inclusive and comfortable environment. Sensory bags and additional items will be available for additional support if needed. (Times are local and are subject to change)

All active-duty Military, Veterans and First Responders are eligible for a 50% discount in honor of service. Tickets are available for purchase here.

As a special thank you to the Military Community, the NFL is also pleased to offer free admission to the Super Bowl Experience on Wednesday, February 7th for Military Appreciation Day. All active-duty United States Service Members, Veterans, and their Families tickets are 100% free on this day only, in partnership with Wounded Warrior Project, an NFL Salute to Service partner.

SUPER BOWL OPENING NIGHT FUELED BY GATORADE

Fans are invited to Super Bowl Opening Night fueled by Gatorade at Allegiant Stadium, as the

venue comes to life to host Super Bowl LVIII. Opening Night is the first and only public appearance of all Super Bowl players and coaches in Las Vegas before they take the field for Sunday's game. Hundreds of media members will attend the event to interview the players and coaches, and fans are encouraged to bring their own headphones to listen to the individual player interview feeds via the OnePass app.

For more information on the event and updates on other Super Bowl LVIII celebrations, fans may visit SuperBowl.com/EventInfo.

Email entertainment news and photos to MSEntertainment@prodigy.net

Memphis Hustle acquires DeJon Jarreau from Capital City Go-Go

MEMPHIS, TN The Memphis Hustle announced the team acquired guard DeJon Jarreau from the Capital City Go-Go for guard Mychal Mulder.

Jarreau (6-5, 185) has appeared in 41 games (seven starts) across two seasons with the Capital City Go-Go, Indiana Mad Ants and Texas Legends and holds career averages of 9.8 points, 4.2 rebounds, and 3.7 assists in 19.8 minutes. The 25-year-old went undrafted in the 2021 NBA Draft following his senior season at the University of Houston, where he was named the 2020-21 American Athletic Conference Defen-

sive Player of the Year.

Jarreau made one NBA appearance with the Indiana Pacers during the 2021-22 season.

Mulder (6-3, 195) has appeared in 214 games (186 starts) across six seasons with the Memphis Hustle, Osceola Magic, Sioux Falls Skyforce and Windy City Bulls with career averages of 15.5 points, 4.5 rebounds, and 2.2 assists in 36.2 minutes. The 29-year-old has appeared in 84 regular season games over three NBA seasons with the Golden State Warriors, Miami Heat and Orlando Magic after going undrafted in the 2017 NBA Draft.

Titans travel to face Texans from sports page 4

uars currently hold the division tiebreaker due to their 4-1 division record. Jacksonville can clinch the division title this week with a win against Carolina and losses by both the Texans and Colts (vs. Las Vegas).

The Texans are in their first year

under the leadership of head coach DeMeco Ryans. The former Texans linebacker spent the previous six years on the coaching staff of the San Francisco 49ers, including two campaigns as the defensive coordinator.

Happy New Year!

